

INDUSTRIAL INGREDIENTS



Fruit Purées in Smoothie Beverage Applications

REAL FRUIT. REAL FLAVOR. REAL PERFORMANCE.



STRAWBERRY BANANA SMOOTHIE

Tree Top Strawberry Banana Smoothie Base blends sweet strawberry purée, and ripe banana purée with pear purées to create a smooth, naturally sweet fruit base that's perfect for refreshing smoothies, blended beverages, and creative menu applications.

INGREDIENTS: Tree Top Pear Purée #302471, Water, Tree Top Strawberry Purée #504654, Banana Purée, Tree Top Pear Purée Concentrate #302461, Cane Sugar, Natural Flavors, Citric Acid, Tomato Extract (for color).

FROZEN STRAWBERRY LEMONADE

Tree Top Frozen Strawberry Lemonade Base combines Tree Top strawberry purée with lemon purée concentrate and cane sugar for a refreshing balance of sweet strawberry flavor and bright citrus zest.

INGREDIENTS: Water, Lemon Purée Concentrate, Tree Top Strawberry Purée #509262, Cane Sugar, Natural Flavors, Pectin, Tomato Extract (for color).





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REAL FRUIT INGREDIENTS

- Real fruit purées deliver authentic flavor and vibrant color
- No artificial flavors or colors
- Fruit purées do not contribute to added sugars on ingredient label

STANDARDIZED SPECIFICATIONS

- Controlled Brix, pH, and color for batch-to-batch consistency
- Defined particle size distribution for smooth blend performance
- Reduced variability versus IQF or fresh fruit inputs

FUNCTIONAL STABILITY

- Supports freeze-thaw stability in frozen smoothie systems
- Maintains color integrity under cold-chain conditions
- Minimizes phase separation in blended beverages

TEXTURE & SUSPENSION

- Controlled, fruit-forward texture with clean label claims
- Natural soluble solids and fiber contribute body and suspension
- Enhances viscosity without reliance on added stabilizers

FORMULATION FLEXIBILITY

- Streamlines innovation across platforms without reformulation complexity
- Compatible with dairy and plant-based matrices
- Performs well with protein, vitamin and mineral fortification
- Suitable for RTD, concentrate, or smoothie base formats

SUPPLY & COST CONTROL

- Improved cost predictability and production efficiency at scale
- Year-round sourcing with defined quality parameters
- Reduced waste and yield loss compared to whole fruit