

# **Product Lines**

## More *fruits,* more *forms,* more *possibilities.*<sup>™</sup>









At Tree Top, we're more than just apples. In fact, we offer more types of fruit, in more forms than any other fruit supplier, on earth. We have become one of the world's leading producers of fruit juice concentrates, dried fruits, frozen fruits, fresh sliced apples and specialty formulated fruit blends.

Our customers rely on Tree Top's personalized service, food safety programs, superior technology and years of experience to deliver reliable, safe and wholesome fruit ingredients. We work closely with your product developers to design the perfect fruit solution to meet your specific needs.

With hundreds of thousands of fruit producing acres throughout the northwest, and resources that reach around the world, securing the exotic as well as domestic fruits, we're supplying food and beverage manufacturers just like yours. Tree Top's facilities are strategically located close to where the fruit is grown, allowing us to provide you with the freshest fruit ingredients possible.

Our product development team stands ready to be at the forefront of your success, having spent decades perfecting thousands of applications that deliver on our promise to you – providing more fruits, in more forms and giving you more possibilities.







Adding fruit powder is a natural way to control viscosity and water activity.



#### **PRODUCT LINES:**

Single Strength Fruit Purées

Concentrated Fruit Purées

Ice Cream / Yogurt and Other Dairy Preps

Beverage Bases Formulated Fruit

Drum Dried Fruit Flakes

**Evaporated Apples** 

**Infused Apples** 

**Low Moisture Apples** 

Low Moisture Fruit Powders

Low Moisture Puffed Apples

**Fruit Sensations®** 

Fruit Juice Concentrates

Ready-to-Drink Beverages

**Apple Sauce** 

**Fruit Snacks** 

Formulated fruit preps are custom developed to meet your specific product needs.





Northwest Naturals is a wholly-owned subsidiary of Tree Top, Inc., and is located near the heart of Seattle in Bothell, Washington. Known for their juice blending expertise, Northwest Naturals incorporates the wholesome goodness of natural juice into a plethora of applications. Whether you're looking for an expert formulator and processor of turnkey fruit bases for use in the alcohol industry, or custom blends designed to reduce variability of numerous manufacturing plants or co-packers, they have the technical expertise to turn your next idea from ordinary into extraordinary.

Northwest Naturals specializes in custom blend formulations that stabilize fruit profiles from one crop year to the next and from one growing region to another. If consistent color and flavor are critical or the cost of primary fruit is not economically feasible, Northwest Naturals' developers can create solutions to meet your specific needs.

### NORTHWEST NATURALS

#### **PRODUCT LINES:**

Fruit Juice Concentrates

Juice Concentrate WONFs

Juice WONFs with Purée

Organic Concentrates & WOOFs®

Sorbet Bases

Juice Bar Bases

**Fruit Sweeteners** 

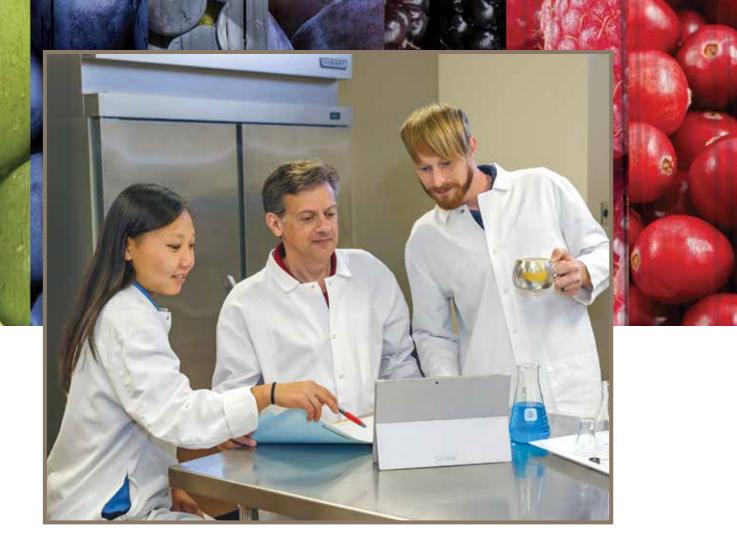
Clarified Tropical Juice Concentrates

**Fruit Essences** 

**Exotic-Superfruit Juice Concentrates** 

#### *Tree Top & Northwest Naturals Fruit Offerings*

Fruit	Juice	Purée	Purée	Dried	Solid	Formulated
	Concentrates	Concentrates	SS		Pack	Fruit
Açaí	Х					Х
Acerola	Х					Х
Apple	Х	Х	Х	Х		Х
Apricot	Х	Х	Х			Х
Banana						Х
Blackberry	Х	Х		Х		Х
Blueberry	Х	Х		Х		Х
Boysenberry	Х	Х				Х
Camu Camu	Х					Х
Cherry, DS	Х	Х				Х
Cherry, Tart	Х	Х				Х
Citrus Blends	Х					
Cranberry	Х	Х		Х		Х
Currant	Х					Х
Dragonfruit	Х					Х
Elderberry	Х					
Goji Berry	Х					Х
Grapefruit	Х					Х
Grape, Concord	Х	Х		Х		Х
Grape, White	Х	Х				Х
Grape, Red		Х				Х
Guava			Х			Х
Kiwi	Х		Х			Х
Lemon	Х					Х
Lime	Х					Х
Mango	Х	Х				Х
Mangosteen	Х					Х
Nectarine	Х	Х				Х
Orange	Х					Х
Рарауа	Х	Х				Х
Passion Fruit	Х	Х				Х
Peach	Х	Х	Х	Х		Х
Pear	Х	Х	Х			Х
Pear, Prickly	Х					Х
Pineapple	Х					Х
Plum	Х	Х		Х		Х
Pomegranate	Х					Х
Raspberry	Х	Х	Х	Х		Х
Strawberry	X	X	X	X	X	X
Tangerine	X					X
Tropical Fruit Punch	X					
Wildberry	X					
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## Not Finding What You Need? Call Us.

Our R&D departments welcome any customization challenge and we love working with our clients to create something brand new. We're ready to provide innovative ideas, prototypes, packaging alternatives, and the world's juiciest, tastiest and most delicious fruit products naturally. Contact Tree Top at (800) 367-6571 ext. 1435 or visit treetopingredients.com. Contact Northwest Naturals at (425) 881-2200 or visit northwestnaturals.com.



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