

Our Products

We Know Juice

About Us



Your juice solution specialists

NORTHWEST
NATURALS®

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QUALITY



Experts agree that consumers will continue to seek products with all natural, wholesome ingredients. Since 1980, Northwest Naturals has specialized in transforming fruit into nutritious, natural juice concentrates, fruit essences, WONF juice blends, and turnkey liquid fruit solutions.

Today, Northwest Naturals is a leading supplier of fruit juice concentrates, servicing both domestic and international manufacturers for products and applications such as:

- 100% Fruit Juices
- Fruit Nectars
- Fruit Waters
- Wine & Spirits
- Hard Ciders
- Micro Beers
- Sauces
- Dressings
- Bakery
- Dairy
- Confections
- Flavor Houses

We believe virtually any food or beverage product can benefit from fruit's "halo of health" image.



Our Products

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About Us

We start with great fruit

Strategically located in the Western United States, Northwest Naturals is located close to where the fruit is grown. We take great care in selecting our raw materials in order to meet and maintain our high standards. These discriminating standards help us supply our customers with reliable and safe products. For fruits grown outside of the United States, Northwest Naturals maintains an established network of qualified partners to secure tropical fruits, as well as the exotic.

Our promise

To help make your product stand out in the crowd, our team is committed to providing you with value-added services in a proactive, flexible, and efficient manner. We realize the quality of our products and process performance directly impacts your ability to acquire fruit ingredients for your choice products.

We believe your satisfaction is a direct reflection of our effectiveness as an organization.





Turning ordinary into extraordinary

Whether you're looking for an expert formulator and processor of turnkey fruit bases for use in the alcohol industry or custom blends designed to reduce process variabilities between numerous manufacturing plants and/or co-packers, we have the technical expertise to turn your next idea from ordinary into extraordinary.

Northwest Naturals also specializes in custom blend formulations that stabilize fruit flavor profiles from one crop year to the next, or from one growing region to another. Our developers create solutions to meet your specific needs, even when consistent color and flavor are critical or when the cost of primary fruit isn't economically feasible.

Applications

RTD Juice and Juice Drinks

Dairy Preps

Flavored Teas

Smoothie Beverages

Spirits and Liqueurs

Frozen Novelties

Sauces and Syrups

Bakery Fruit Preps



INNOVATION

Our Products

We Know Juice

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Research and development

Our strength lies in our ability to anticipate consumer needs and trends in an ever-changing marketplace, so that we can assist you in developing products to meet them.

Blending market awareness with advanced technology, our research team is renowned for developing formulas to meet specific flavor profiles, color, texture, nutrition, and stability. Northwest Naturals' product development team stands ready to be at the forefront of your next product.





Products

Custom Fruit Juice Bases

Fruit Juice Concentrates

Organic Juice Concentrates

Fruit Juice Concentrates WONFs

Juice WONFs with Purée

Organic Juice Concentrates WOOFs®

Bases:

Granita

Sherbet

Sorbet

Smoothie

Juice Bar

Stable Bases for
use in Alcohol

Clarex Reduced Color and Flavor 100%
Juice Concentrates

Juicex Reduced Acid and Color Concentrates

Fruit Sweeteners

Clarified Tropical Juice Concentrates

Organic Clarified Juice Concentrates

Fruit Essences

PRODUCTS



Our Products



Clarified Juice Concentrates

Juices which are normally sold as pulpy or cloudy, are processed to be clear with no suspended particles.

Lemon	Orange
Lime	Passion Fruit
Mango	Pineapple

WONFs (With Other Natural Flavors)

Juice concentrate WONFs are specially formulated blends of various juice concentrates with other natural flavors. These blends of juices, flavors, and acids are designed to match the characteristics of a stated fruit. WONFs are often used to reduce costs and improve product flavor.

Frozen Juice Bases

We produce a variety of all-natural, fat-free Granita, Smoothie, Juice Bar, Sorbet, and Sherbet Bases composed of fruit juice concentrates, fruit purées, acidulants, and natural flavors. Our bases provide a fresh, nutritious, and tasty component to any frozen dairy or dairy-type formulation.

Fruit Sweeteners

Mixed Fruit:

A blend of different fruit juices designed so no one fruit flavor is identified in the blend.

Frutex Syrups:

Fruit concentrates that have been processed to remove fruit solids so there is little or no flavor, color, or minerals. Typically used to replace HFCS for labeling purposes.

Essence Standardized

Pure fruit aroma recovered from the fruit juice concentrating process.

Apple	Passion Fruit
Blackberry	Peach
Black Currant	Pear
Blueberry	Pineapple
Cherry	Plum
Concord Grape	Red Raspberry
Cranberry	Strawberry
Mango	



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Stock vs. Custom Formulation

Northwest Naturals offers a variety of products that are considered off-the-shelf or standard items. These products are typically available year-round and require less minimum order quantities than custom-formulated items.

We understand your product requirement may need to be specifically formulated for your unique application. We welcome the opportunity to create a custom formulation for your next product.

Packaging Options

Plastic Pails
Drums
Totes
Tankers

NORTHWEST
NATURALS®

A wholly-owned subsidiary of
Tree Top, Inc.



*Juice
with a twist
of creativity®*

Our Products

PRODUCT	CODE	BRIX
Juice Concentrates		
Apple	210105	70°
Apple Finishing ER	210112	70°
Apricot	210202	65°
Blackberry	210501	65°
Black Currant	211602	65°
Blueberry	210602	65°
Boysenberry	210701	65°
Cherry, Dark Sweet	211101	68°
Cherry, RSP	211201	68°
Cranberry	211501	50°
Elderberry, Purple	211804	65°
Elderberry, Red	211802	65°
Grape, Concord	212201	68°
Grape, Red 1000	212310	68°
Grape, Red 3000	212330	68°
Grape, White	212401	68°
Grapefruit, Pink	212601	58-67 AC
Kiwi	215801	65°
Lemon	212701	400 GPL
Lime	212801	400 GPL
Mango Purée	276003	28°
Orange	213401	65°
Passion Fruit	213501	50°
Peach	213601	70°
Pear	213702	70°
Pineapple	213802	60°
Plum	213968	68°
Pomegranate	216802	65°
Raspberry, Red	214201	65°
Strawberry	214402	65°
Tangerine	214701	65°

PRODUCT	CODE	BRIX
Stated Fruit Juice Concentrates (WONF)		
Acai	227116	65°
Apricot	220203	65°
Asian Pear	223709	65°
Black Currant	221601	65°
Blueberry	220649	65°
Boysenberry	220749	65°
Cherry, Dark Sweet	221101	68°
Cherry, RSP	221249	68°
Cranberry	221560	65°
Grape, Concord	222206	65°
Mango	226049	65°
Passion Fruit, Clarified	223549	65°
Passion Fruit, Cloudy	223504	60°
Peach	223602	70°
Pineapple	223810	65°
Plum	223901	65°
Pomegranate	226849	65°
Raspberry, Red	224220	65°
Strawberry	224408	65°
Tangerine	224702	65°

Fruit Sweeteners

Frutex Pear	243701	69-72°
Frutex Pineapple	243801	71-74°
Frutex Mixed Fruit Syrup	243143	70°
Organic Mixed Fruit	613103	68°

Organic Juice Concentrates

Apple	610101	70°	Lime	612801	50-55 AC
Blackberry	610501	65°	Mango Purée	676001	28°
Blueberry	610601	65°	Orange	613402	65°
Cherry, Dark Sweet	611101	68°	Passion Fruit	613502	31°
Cherry, RSP	611201	68°	Peach	613601	65°
Cranberry	611501	50°	Pear	613701	70°
Elderberry	611801	65°	Pineapple	613801	60°
Grape, Concord	612201	68°	Pomegranate	616801	65°
Grape, Red	612301	68°	Raspberry, Red	614201	65°
Grape, White	612401	68°	Strawberry	614401	65°
Lemon	612701	400 GPL			

Our Products

PRODUCT CODE BRIX

Clarified Juice Concentrates

Cucumber	309201	40°
Grapefruit	302565	65°
Guava	304903	60°
Lemon	302701	400 GPL
Lime	302801	400 GPL
Mango	306002	65°
Orange	303401	58°
Passion Fruit	303501	65°
Pineapple	303801	70°
Pineapple (E/R)	303806	70°
Tangerine	304703	60°
Watermelon	307605	65°

Organic Clarified Juice Concentrates

Mango	606001	65°
Pineapple	603801	70°

Organic Juice Concentrates (WOOFs®)

Blackberry	620502	65°
Blueberry	620602	65°
Cherry, Dark Sweet	621101	68°
Cranberry	621502	65°
Lemon	622701	65°
Peach	623601	68°
Raspberry, Red	624201	65°
Strawberry	624402	65°
Tropical	624501	65°
Wildberry	625703	65°
Winterberry	623005	65°

Our WOOFs® are formulated to replace 100% stated juice with higher impact flavor and color. Our products are consistent in quality and are not as significantly impacted by the volatile 100% juice market.

PRODUCT CODE BRIX

Fruit Essences

Apple	330101	N/A
Apple, Organic	630101	N/A
Apricot	330201	N/A
Blackberry	330501	N/A
Black Currant	331601	N/A
Blueberry	330601	N/A
Cherry, Dark Sweet	331101	N/A
Cherry, RSP	331201	N/A
Cranberry	331501	N/A
Grape, Concord	332201	N/A
Mango	336002	N/A
Passion Fruit	333501	N/A
Peach	333601	N/A
Pear	333701	N/A
Pineapple	333801	N/A
Plum	333901	N/A
Raspberry, Red	334201	N/A
Strawberry	334401	N/A

Mixed Fruit Juice Concentrates (WONF)

Black Currant Cherry Raspberry	221606	65°
Blueberry Acai	220613	54°
Blueberry, Huckleberry Type	220614	65°
Citrus, Honeysuckle	226506	65°
Citrus, Red (Sangria Type)	226511	65°
Citrus, White (Sangria Type)	226510	65°
Passion Orange Guava	224518	65°
Pomegranate Cherry	226814	65°
Prickly Pear Passion Fruit, Clarified	226903	60°
Tropical	224514	65°
Tropical Fruit Punch, Red	225320	65°
Wildberry	225701	65°

Our WONF concentrates are formulated to replace 100% stated juice with higher impact flavor and color. Our products are consistent in quality and are not as significantly impacted by the volatile 100% juice market.

Custom Fruit Juice Bases

Apple Blend – Crabapple Type	65°	Lemon Blend – Lavender Type	65°
Blackberry Blend – Lemongrass Type	65°	Lime Blend – Thai Type	65°
Cherry Blend – Pie Type	65°	Peach Blend – Persimmon Type	65°
Cherry Lemon Blend	65°	Pineapple Blend – Cinnamon Type	65°
Cranberry Blend – Maple Type	65°	Pinapple Blend – Smoke Type	65°
Cranberry Cucumber	60°	Plum Blend – Spice Type	65°