

# METROPOLITAN DOG

## *Very Berry Fruit Sensation Bites*



Combating oxidative stress one treat at a time. These antioxidant rich, fruit infused chews have a fun, dual texture for a two paws up from your beloved dog.

### **FOOD PHILOSOPHY OR JOBS COMPLETED**

- As a pet parent, I am interested in non-traditional pet food forms\*, which focus on health.
- Treats with wholesome, easily recognizable ingredients packed full of antioxidant fruit is just what the doctor ordered.
- Creative combos
- Nature over science as a reason to believe
- One better reason

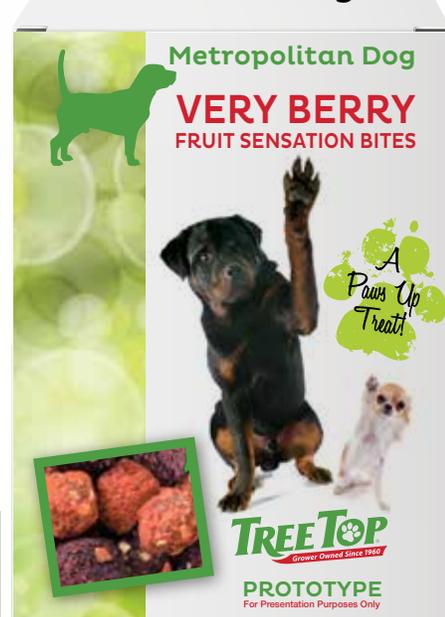
\* Harris Poll - Nielson Report - reveals that 59% of dog owners surveyed would be interested in fruit & veggie chews

### **PRODUCT FEATURES**

- Contains more than 46 - 55% fruit (depending on coating applied)
- 100 % human grade ingredients
- Clean label - simple and wholesome ingredients
- No GMOs
- No artificial colors, flavors, or preservatives
- Excellent source of antioxidants
- Source of soluble fiber to promote bowel management



**PET FRIENDLY  
FRUIT INGREDIENTS**



# FRUIT INGREDIENT BENEFITS



**APPLES**.....  
Source of fiber, phytonutrients, flavonoids, vitamin C, and potassium.



**BLACKBERRIES**.....  
High antioxidant phytonutrients (particularly anthocyanins), good source for manganese, vitamin C, K, E, A, folate acid, and magnesium.



**CHERRIES**.....  
Source of fiber, manganese, vitamin A, vitamin C, high in antioxidants. Some studies suggest the anthocyanins in tart cherries may reduce inflammation.



**PEARS**.....  
Contain a sweet natural flavor, and are a good source of potassium and dietary fiber.



**BLUEBERRIES**.....  
Source of antioxidants, anthocyanins, quercetin, vitamin C, vitamin K, and manganese.



**CRANBERRIES**.....  
Source of vitamin C, dietary fiber, vitamin E, vitamin K, manganese, anthocyanins, and phenolics. Some studies suggest cranberries may be helpful to the urinary tract by blocking bacteria.



**RASPBERRIES**.....  
The anthocyanins present in raspberry have been found to reduce the risk of heart disease and also delay the effects of aging. Raspberries contain ellagic acid, which is a phenolic compound that occurs in high levels and is linked to anti-cancer initiators. High in fiber and a good source of vitamins C, E, K, Folate and various minerals.



**STRAWBERRIES**.....  
The anthocyanins in strawberry not only provide its flush red color, they also serve as potent antioxidants that have repeatedly been shown to help protect cell structures in the body and to prevent oxygen damage in all of the body's organ systems. In terms of traditional nutrients, strawberries emerged from our food ranking system as an excellent source of vitamin C and manganese. They also qualified as a very good source of dietary fiber and iodine, as well as a good source of potassium, folate, vitamin B5, omega-3 fatty acids, vitamin B6, vitamin K, magnesium, and copper.